

Docket No.: 2000522.00131US2  
(PATENT)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Seth Haberman et al. Confirmation No.: 1662  
Application No.: 10/657,335 Art Unit: 2632  
Filed: September 8, 2003 Examiner: Not Yet Assigned  
Title: SYSTEM FOR AUTHORIZING AND EDITING PERSONALIZED  
MESSAGE CAMPAIGNS

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT (IDS)**

Dear Sir:

Applicants state that each item of information contained in the Information Disclosure Statement was first cited in a Supplemental European Search Report issued for corresponding European Patent Application No. 03752152.3 not more than three months prior to the filing date of this Information Disclosure Statement.

Applicants request that the Examiner initial and return a copy of the enclosed Form PTO SB-08 with the next communication. No fee is required. However, if a fee is due, please charge our Deposit Account No. 08-0219, under Order No. 2000522.00131US2 from which the undersigned is authorized to draw.

Respectfully submitted,

Dated: November 21, 2007

/Philip R. Poh/  
Philip R. Poh  
Registration No.: 51,176  
Attorney for Applicant(s)

Wilmer Cutler Pickering Hale and Dorr LLP  
399 Park Avenue  
New York, New York 10022  
(212) 230-8800 (telephone)  
(212) 230-8888 (facsimile)